

# HOW TO SPONSOR WORKING SOFTWARE CONF '19 (#WSC2019)

## FAQ

### ***Is WSC2019 organized by a company?***

The WSC2019 conference is organized by volunteers. It is sponsored by Italian Agile Movement association, a non-profit organization that promotes Agile and Programming related events.

All the expenses, receipts and tax bureaucracy will be managed by the association.

### ***Can I deduct the amount ?***

For Italian Companies, the expected deduction is equal to 10% of the declared income and, in any case, it can not exceed € 70,000.00 (more specifically, the liberal payments are deductible up to the lower of the two limits).

As an alternative to deductibility, companies may deduct from the enterprise income a sum of not more than EUR 2,065.83 or 2% of the declared business income, in lieu of money laundering in favor of social promotion.

### ***How can I deduct the amount?***

Italian Agile Movement association will issue a valid receipt for tax deduction of the sponsorship expense.

### ***How will the money be used?***

The organization of this kind of event has some relevant expense, below most significant: venue rooms, coffee breaks, participant insurance, room cleaning, leaflets and billboards, service fees for WebSite maintenance, etc.

The prospect total amount is about 5,000 Euros.

### ***What is the deadline for sending material?***

The material to be distributed at the registration desk, for base sponsorship, must reach the organization at least the day before the event.

***I am a base sponsor, where do I have to send the material to be distributed to the recording desk?***

The address will be communicated at the end of the sponsorship agreement.

***What is the difference between the two levels of sponsorship?***

In the second level of sponsorship, defined as Main Sponsor, the company is also entitled to a reserved exhibition desk for company presentation, for its own initiatives and to do networking and hiring.

***How big is the reserved exhibition desk? How is it set up?***

A table of about 1.5m x 0.5m (no preliminary set-up), a pair of chairs, wi-fi connection, and electrical connections are provided. We recall that the desk is only available for Main Sponsors.

***Can I add an additional stand (like surf stand)?***

Yes, only for Main Sponsors.

***Is there a wall behind the desk to hang up promotional material?***

No, the walls can not be used to expose promotional material.

***Can I hire people to distribute flyers?***

No, we want promotional material to be taken by participants only in self-service mode.

***How can I communicate the names of people who will have access to the conference?***

Sponsors will be able to email those names to those who will handle the subscriptions.

***I am a sponsor and have some reserved places for the conference for people of my company, only those people will be able to attend the conference?***

No, other people from your company, as well as people with reserved seat, will be able to join the conference as standard participant, as long as the available seats are available.

***I am a Main Sponsor, some company people will follow the desk all day long: Are these the people I have to communicate to IAM for the reserved seats?***

No, if people at the desk do not attend the talk/workshop and they will not have coffee breaks/lunches, they are not taken into account for the reserved seats. Those places are reserved for people who intend to attend the conference as audiences.

***How do I make payment for sponsorship?***

By Bank transfer to Banca Prossima, IBAN IT83Q0335901600100000103129.

The account is headed to:

*Associazione Italian Agile Movement, Via Guglielmo Oberdan 24, c/o Studio Musmeci, 25128 Brescia (BS).*

You can also make payments via PayPal by sending to [tesoriere@agilemovement.it](mailto:tesoriere@agilemovement.it)

***As well as economically, how can I contribute to improving the conference?***

After the event, the organization sends a short form to the sponsors in order to get feedback from them. You can also invite people in your organization to do their volunteer work during the conference (coffee break, desk clerk, classroom assistant, etc).

## MORE ON

Visit the conference site: <https://www.agilemovement.it/workingsoftware> or contact us at [workingsoftware@agilemovement.it](mailto:workingsoftware@agilemovement.it).

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